



September 21, 2016

Dear Sir,

Adlife Marketing and Communications, Inc. (Adlife) is the owner of the copyrights and images of certain photographs which have been used by you or your agents or representatives without Adlife's permission or authorization.

Attached please find the image(s) that were used and the verification of the use of the image(s).

Pursuant to 17 USC chapter 1, section 101 the use of photographs and other pictorial images are protected from unlawful use or reproduction without the consent of the owner of those images.

Pursuant to 17 USC, section 504(b) and (c) a copyright owner may recover the actual damages incurred by it for wrongful and unpermitted use of its images. If the infringement was committed willfully, the courts have discretion to award up to \$150,000 per willful infringement.

Based on the fact that you knew or should have known that the images belonged to Adlife, and based on the fact they you used the images on multiple occasions without permission and due to the fact that the images were disseminated to a vast number of people for the purpose of profiting your business, Adlife can only conclude that the use of its images was willful and intentional.

Adlife is writing to you in order to resolve its claim for money damages without the necessity of the time and expense of a law suit. If, however, Adlife cannot immediately resolve the issue of the unlawful use of its images, it will be forced to file suit in the appropriate court and jurisdiction and seek the maximum damages permitted under the statute including costs and attorney fees.

At the present time and for settlement purposes only, Adlife values the cost of this infringement at \$8,000.00.

Adlife would like to discuss this account with you knowing however that the sole purpose of any conversation with Adlife will be limited to why this is not a willful infraction and/or how the individual or company intends to pay this amount.

I urge you to contact me directly at joel@adlife.com. If Adlife does not hear from you within 10 days it will assume that you do not intend to resolve this matter amicably and it will take all necessary action without further notification.

Regards,
Joel Albrizio
joel@adlife.com

Adlife Marketing & Communications Co., Inc.

IMPORTANT!

Adlife has conducted a routine audit of it's licensed images. Having completed this audit, we have found significantly more usage than properly licensed.

Adlife does not have a record of your license on file and believes a license and/or copyright infringement may have been committed.

Should you or your company have proper licensing in place, please contact us directly. Should there be an appropriate license and you are able to substantiate it, please provide same to us.

If you do have a license we apologize for any inconvenience this may have caused.

**Adlife Marketing
& Communications Co., Inc.**

38 Church Street
Pawtucket, RI 02860

617-759-4504

COPYRIGHT INFRINGEMENT NOTICE

Stain Solver Corporation

Mailing Address:

Stain Solver Corporation
100 Swain Road
Meredith, NH 03253

Phone #:

513 407 8727



Image: Ethnic/Italian/Lasagna/Lasagna012

URL Containing Copyrighted Image:

http://www.stainsolver.com/Lasagna_Stain.shtml

The screenshot shows a web browser window displaying the Stain Solver website. The address bar shows the URL: www.stainsolver.com/Lasagna_Stain.shtml. The website header includes the Stain Solver logo and navigation links: SHOP, WHAT IS STAIN SOLVER?, BEFORE & AFTERS, CLEANING TIPS, NEWSLETTER, and FAQ. The main content area features a large image of lasagna on the left and a text article on the right titled "Lasagna Stain".

Lasagna Stain

Email

Removing a lasagna stain can be both tough and frustrating. Because of your busy, over-scheduled life, it's important to remove lasagna stains as quickly as possible. An oxygen bleach cleaner can do this while preserving the integrity of your article of clothing, carpet, tile grout or an upholstered chair or couch. Lasagna stain removal is fast and easy when you mix an all-natural, environmentally safe oxygen bleach and apply that solution to the stained object. There's no need to worry if while out for a quick lunch, some of the deep red tomato sauce from your lasagna drops onto your shirt. Why throw away your favorite beige satin blouse when it can be easily cleaned and restored? You'll save time, money and effort by following these simple lasagna stain removal methods.

Lasagna Stains on Carpet

What You'll Need:

- 1 Quart Warm Water
- Mixing Bowl
- Old Towels
- 1 oz. of Stain Solver Oxygen Bleach

Directions:

Add the Stain Solver powder to the warm water. Stir until completely dissolved. Saturate stained area of carpet with the solution. Let sit for 10-15 minutes. Dab the stain with the towels at the end of the wait period. Repeat if necessary. Allow carpet to dry, and vacuum up any white powder that may result as the solution dries.

Lasagna Stains on Clothes

What You'll Need:

- 1-2 Gallons Warm Water
- Clean Five-Gallon Bucket
- 4 - 6 oz. of Stain Solver Oxygen Bleach

Directions:

BUY NOW

Receive the latest

- clever cleaning tips
- exclusive discounts & giveaways
- homeowner stories and advice
- & much more ...
- in our **free** newsletter

name



Invoice

38 Church St.
Pawtucket, RI 02860
(401) 723-4782

Invoice No.
PCI-979

Date
09/21/16

Terms
Due on receipt

Bill To:
Stain Solver Corporation 100 Swain Rd Meredith, NH 03253-4614

Description	Amount
Willful Photography Copyright Infringement	8,000.00
Total	\$8,000.00